



Asia-Pacific Academy of Ophthalmology

Sponsorship Prospectus

A) Individual Items

A1 **APAO Leadership Development Program (LDP)**

Dedicated to grooming future leaders in ophthalmology, the APAO Leadership Development Program was established in 2009 to provide quality leadership training for up-and-coming ophthalmologists in the Asia-Pacific region. Over the years, many of the APAO LDP Alumni have applied what they acquired in the program to take up leadership positions nationally, regionally and internationally, contributing to the advancement of ophthalmology at large. Sponsors will have a unique opportunity to promote themselves to both current and future leaders in ophthalmology.

APAO Leadership Development Program (LDP) Incoming Class

US\$20,000

Privileges for Sponsor: The **sole sponsor** could place their company name and logo on the material packs that each APAO LDP coordinators, instructors and participants will receive during the APAO Congress. The **sole sponsor** will also be sponsoring program instructors to attend the mid-year Masterclass to be held in one of APAO's member nations in September. The sole sponsor's support will be acknowledged at the APAO LDP incoming class webpage (e.g. http://www.apaophth.org/leadership_20132014.php).

APAO Leadership Development Program (LDP) Alumni Reception

US\$10,000

Privileges for Sponsor: **Sole sponsorship** of this prestigious LDP alumni luncheon reception intended for all APAO LDP graduates (n=>100), APAO leaders and Council Members, program coordinators and instructors. Sponsor's logo will appear on the backdrop, banner and signage wherever appropriate in the venue. The **sole sponsor** could place their company name and logo on the abstract book that contains all the project abstracts to be presented by the APAO LDP graduating class. The sole sponsor's support will be acknowledged at the respective APAO LDP graduating class webpage (e.g. http://www.apaophth.org/leadership_20122013.php).

A2 **APAO International Fellowship Program (IFP)**

US\$10,000

The International Fellowship Program of the Asia-Pacific Academy of Ophthalmology was launched in January 2014 to provide quality fellowship training for young, promising ophthalmologists in the Asia-Pacific region, in particular those from developing nations, to improve their clinical skills, surgical exposure, as well as their research experience, and to broaden their perspectives of ophthalmology.

Privileges for Sponsor: The **sole sponsor's** support will be acknowledged at the APAO International Fellowship Program webpage at http://www.apaophth.org/fellowship_program_about.php and all the promotional materials about the APAO IFP in the respective year. The sponsorship will be used to support up to 5 fellows (4 clinical fellows and 1 research fellow) to complete a 3- to 12-month fellowship program at one of the accredited APAO Training Centers. The fellows are asked to acknowledge the sponsor's support in their publication(s) about



Asia-Pacific Academy of Ophthalmology

the study they undertake both during and after the fellowship program. A representative from the sole sponsor will be invited to present certificates to the Fellows they have sponsored at the APAO Awardee Reception held during the annual APAO Congress.

A3 **APAO Visiting Scholar Program (VSP)**

US\$5,000 per program

The APAO Visiting Scholar Program has been recently launched with the aim to provide clinical ophthalmic training and education of the highest international standard to ophthalmologists, fellows, and residents in APAO member nations through APAO Visiting Scholars. Through APAO VSP, continuing collaborative opportunities in both clinical ophthalmic services and training, as well as in research, could be fully explored, with the aim of helping the advancement of ophthalmic expertise in the host nation.

Privileges for Sponsor: A maximum of 3 visiting scholar programs are organized per year. The **sole sponsor** could place their company name and logo on the poster, backdrop, banner and signage prepared by the local host in all the teaching sessions, which will be videotaped and uploaded to the APAO website at http://www.apaophth.org/apao_vsp.php. The visiting scholar will be asked to acknowledge the support of the **sole sponsor** in the presentation materials s/he prepares for the program. The **sole sponsor** will be acknowledged in the promotional materials about the respective APAO VSP and in the newsletters and other official publications reporting the respective APAO VSP. A representative from the sole sponsor may join the program at their own expenses.

A4 **Asia-Pacific Journal of Ophthalmology**

Launched in 2012 with the aim to encourage research and publications in the Asia-Pacific region and beyond, the *Asia-Pacific Journal of Ophthalmology* (APJO) is a comprehensive, peer-reviewed, bimonthly electronic journal in ophthalmology and visual sciences. As the official journal of the Academy, permanent free access is provided to all members of APAO's member societies. The APJO is accessible at www.apjo.org.

Asia-Pacific Journal of Ophthalmology (Special Issue)

TBC

Privileges for Sponsor: The **sole sponsor's** logo will be printed on the front cover of the special issue, which is a selection of the 10 most popular articles published in the year before the APAO Annual Congress. The special issue will be distributed to all the delegates attending the APAO annual congress. The **sole sponsor** will have the exclusive right to place up to 3 run-of-page advertisements in the special issue, along with the house advertisements from the Academy. The amount of sponsorship will depend on the number of delegates of the respective APAO Annual Congress and the number of pages to be printed in the special issue.

Asia-Pacific Journal of Ophthalmology (Annual Review Issue)

TBC

Privileges for Sponsor: The **sole sponsor's** logo will be printed on the front cover of the annual review issue, which is a selection of all the annual review articles published in the preceding year of the APAO Annual Congress. The annual review issue will be distributed to all the delegates attending the APJO Annual Review Day, which is a major highlight of the APAO annual congress. The **sole sponsor** will have the exclusive right to place up to 3 run-of-page advertisements in the annual review issue, along with the house advertisements from the Academy. Sponsor's logo will appear on the backdrop, banner and signage wherever appropriate in the session



Asia-Pacific Academy of Ophthalmology

hall (n=>1,000). The amount of sponsorship will depend on the number of attendees of the respective APJO Annual Review Day and the number of pages to be printed in the annual review issue. The inaugural APJO Annual Review Day is held in conjunction with WOC 2014.

A5 **APAO Yasuo Tano Travel Grants**

US\$5.000

Established in 2010 in memory of Prof Yasuo Tano, Past President of the Academy, the APAO Yasuo Tano Travel Grants offer support to young ophthalmologists in the Asia-Pacific region to attend the APAO Annual Congress.

Privileges for Sponsor: The **sole sponsor** will be acknowledged at the Travel Grant application website at http://www.apaophth.org/APAO/2014/congress/travel_grant_nomination/welcome.php. Grant recipients will be informed of the funding source of the Travel Grants. The Travel Grant will be named as 'APAO-Company Yasuo Tano Travel Grants' in the respective congress year.

A6 **APAO Research Grants**

Min. US\$50.000 per grant

With sufficient industry support, the APAO will set up Research Grants to support research endeavors of members of APAO's member societies. Up to 3 research grants will be awarded per year and a grant of US\$50,000 will be awarded per project.

Privileges for Sponsor: A maximum of 3 research grants are awarded per year to support research works in the Asia-Pacific region. The **sponsors** will be acknowledged at the Research Grant application website. Grant recipients will be informed of the funding source of the respective Research Grant. The respective Research Grant will be named as 'APAO-Company Research Grant'. The sponsors will be acknowledged in any subsequent scientific publications that arise from the funded research project.

A7 **Young Ophthalmologists (YO) Reception**

US\$10.000

The APAO Young Ophthalmologists (YO) Standing Committee is committed to providing young ophthalmologists in the Asia-Pacific Region with means and assistance to support their continuing medical education, residency and/or subspecialty training. By getting YOs involved early in the activities of the APAO, it is hoped that the Academy can offer them a widened perspective, contributing to ophthalmology at-large.

Privileges for Sponsor: **Sole sponsorship** of this prestigious gathering intended for all young ophthalmologists attending the APAO Annual Congress, APAO leaders and Council Members, the APAO YO symposium coordinators and invited speakers. Sponsor's logo will appear on the backdrop, banner and signage wherever appropriate in the venue.

A8 **Women in Ophthalmology (WIO) Reception**

US\$10.000

The APAO Women in Ophthalmology (WIO) Standing Committee is committed to enhancing and improving the professional environment for women ophthalmologists.

Privileges for Sponsor: **Sole sponsorship** of this prestigious gathering intended for all female



Asia-Pacific Academy of Ophthalmology

ophthalmologists attending the APAO Annual Congress, APAO leaders and Council Members, the APAO WIO symposium coordinators and invited speakers. Sponsor's logo will appear on the backdrop, banner and signage wherever appropriate in the venue.

B) Advertisement

B1 Asia-Pacific Journal of Ophthalmology

Banner advertisement per 1,000 views	US\$65
Exclusive banner advertisement on all pages (per year)	US\$2,500
Exclusive homepage text links (per year)	US\$3,000
Exclusive banner on electronic table of content (per issue)	US\$200
Exclusive banner on electronic table of content (6 issues per year)	US\$1,000
All of the above	US\$5,200 (20% off)

Privileges for Sponsor: The *Asia-Pacific Journal of Ophthalmology* is the official journal of the APAO. The banner advertisements are posted at www.apjo.org while the electronic table of content is distributed to all subscribers by email once every 2 months when a new issue is published. The publisher requires a minimum campaign purchase of US\$2,500.

B2 Ocular Surgery News – APAO Edition

Exclusive banner on cover page	TBC
Electronic Run-of Page (Full)	TBC
Electronic Run-of Page (Half)	TBC

Privileges for Sponsor: The Ocular Surgery News – APAO Edition is the official newspaper of the APAO. Ten issues are published per year and distributed to over 50,000 subscribers. It is also available at http://osnapao.healio.com/read/account_titles/173597.

Contact Information

For order or enquiries, please contact:

Ms Florence Chung

Senior Executive Officer

Asia-Pacific Academy of Ophthalmology

Tel: (852) 3943-5826

Fax: (852) 3996-8212

Email: florencechung@apaophth.org